

Superstar 2010

REGISTRATION FORM

DATE + ORGANIZER

The **Superstar 2010** contest and the **special display-show** will take place at the **DISPLAY/POS World** in occasion of the **viscom** trade fair, **4-6 November 2010 in Frankfurt/Germany**. The organizer of the DISPLAY/POS World is Reed Exhibitions Deutschland GmbH, honorary sponsor of the Superstar contest/special display-show is **display Verlags GmbH**.

CONDITIONS OF PARTICIPATION

All display/packaging/digital signage producers and/or their commissioners can participate. **Any number of entries can be nominated**. Condition is that each exhibit has come to use. The **displays** must qualify for one of the groups/categories mentioned below. Both **packaging** and **digital signage** are combined in one group. Exact details regarding date of delivery etc. will be given separately.

For participation at the **Special display show** the Reed Exhibitions Deutschland GmbH will charge:

for the first 3 entries

- with booked stand EUR 600 for each exhibit/ sq. m + VAT
- without stand EUR 750 for each exhibit/ sq. m + VAT

from 4th entry

- with booked stand EUR 550 for each exhibit/ sq. m + VAT
- without stand EUR 700 for each exhibit/ sq. m + VAT

from 10th entry

- with booked stand EUR 500 for each exhibit/ sq. m + VAT
- without stand EUR 650 for each exhibit/ sq. m + VAT

This charge includes decoration, electric power and guard service.

An independent jury will evaluate the submitted exhibits. The jury shall consist of 4 to 6 members and is renewed each year. Every single member of the jury will evaluate the entries according to the following criteria: design, functionality, communication, technical realization and innovation. Each juror may assign up to 5 points for each criterion. The exhibit with the most points in its category wins. **It will be awarded up to 14 Superstar GOLD**. In all categories the best three entries will be awarded. Moreover, there are special prizes – GOLD – for the best design, the best technical realization and for the most innovative solution.

All entries will be on show for the whole duration of the **DISPLAY/POS World (November 4 – 6, 2010)** in Frankfurt/Germany at the **Special display Show** and will be published in the **display** magazines (print and online).

Display-Groups: (please tick)

- A longterm display**
 - B shortterm display**
 - C international**
 - D consumers packaging**
 - E digital signage**
 - F (design)***
 - G (technical realisation)***
 - H (innovation)***
- *judged automatically by the jury**

Categories (Group A, C): (please tick)

- 1 (displays value under 300 EUR)**
- 2 (displays value between 300 and 700 EUR)**
- 3 (displays value over 700 EUR)**

Categories (Group B): (please tick)

- 1 (displays value under 100 EUR)**
- 2 (displays value between 100 and 200 EUR)**
- 3 (displays value over 200 EUR)**

Definition longterm display: used more than 3 months at P.o.P.

Definition shortterm display: up to 3 months at P.o.P.

The organizer has full discretion over the admission of a submitted exhibit. Recourse to the courts is excluded for disputes about exhibits evaluation.

The organizer is liable in case of deliberate intent or gross negligence. In the case of breach of duty by the Organizer or its agents, the liability shall be limited to the foreseeable loss for such type of contract. The Organizer or its agents are not liable in the case of slightly negligent breach of non substantial contractual obligations.

These limitations to liability do not apply bodily or health harm or loss of life. These General Terms and Conditions are governed by the laws of the Federal Republic of Germany, to the exclusion of the CISG (United Nations Convention on Contracts for the International Sale of Goods). The place of performance and venue is Düsseldorf, Germany.

Specification for the entered exhibit:

Height..... (cm)
Width..... (cm)
Depth (cm)
Floorspace (m²)

Nature of exhibit

- Floor display
- Window display
- Suspended display
- Counter display
- Presentation display
- Information display
- Product carrying display
- Shelf display
- Illuminated display
- Floortester
- Floor Graphics
- Consumer packaging
- Digital Signage

Pedestal required: yes no

Electricity required: yes no

Participant:.....
Contact person:.....
Telephone:.....
Fax:.....
Address:.....
Website:.....
e-mail:.....
Customer:.....
Producer:.....
Designer:.....

The information you provide will be collected and stored in the database of display Verlags GmbH. The display Verlags GmbH uses your data including your operating data for the special show and give your data to this effect to the Reed Exhibitions Germany GmbH, Völklinger Strasse 4, 40219 Dusseldorf, Germany further. Your address, email address, telephone number, fax number, and the operating data are used by Reed Exhibitions Germany GmbH to keep you informed about events of Reed Exhibitions Germany GmbH. You are always entitled to deny the promotional use of your data. Just send a mail to datenschutz@reedexpo.de. These are no additional costs other than for the transfer of the message to base rates.

.....
Date, company stamp, signature

Please send your application, together with two high-quality (300 dpi) digital photos of your display/s, to the address below:

display Verlags GmbH

Wellingsbüttler Weg 148 • D-22391 Hamburg
Phone: +49405360054 • Fax: +49405360111
E-Mail: info@display.de