

SuperstarPOLAND 2012

REGISTRATION FORM

The **SuperstarPOLAND 2012** – Contest and the Special display Show will take place at the **EURO-REKLAMA 2012 (March 27-29, 2012)** in Poznan). The organizer of the **EURO-REKLAMA 2012** is Poznan International Fair Ltd.

Conditions of participation

All display/packaging/digital signage producers and/or their commissioners can participate. **Any number of entries can be nominated.** The entries must have been produced or used in 2011. The **displays** must qualify for one of the groups/categories mentioned below.

Exact details regarding date of delivery etc. will be given separately. For participation at the **Special display show** the Poznan International Fair Ltd. will charge

- **with booked stand EUR 400 for each exhibit +23% VAT**
- **without stand EUR 500 for each exhibit +23% VAT**
- **+ 50 euro for each additional sq. m**

This charge includes decoration, electric power and guard service.

An independent jury will evaluate the entries. The entry with the most points in its category wins. **Up to 9 Superstar GOLD will be handed out:** for group **A** (longterm display), **B** (shortterm display), **C** (international), **D** (consumer packaging), **E** (digital signage), **F** (modular steel system) as well as for the best design (**G**), for the best technical realisation (**H**) and for the most innovative solution (**I**). All entries will be on show for the whole duration of the **EURO-REKLAMA 2012 (March 27-29, 2012)** in Poznan at the **Special display Show** and will be published in the **display** magazine (print and online).

Categories: (please tick)

- A** longterm display
- B** shortterm display
- C** international
- D** consumer packaging
- E** digital signage
- F** modular steel system

- G** (design)*
- H** (technical realisation)*
- I** (innovation)*

*judged automatically by the jury)

Definition longterm display: used more than 3 months at P.o.P.
Definition shortterm display: up to 3 months at P.o.P.

REGISTRATION DEADLINE:

MARCH 16, 2012

Specification for the entries:

Measurements

Height (cm)
Width (cm)
Depth (cm)
Floorspace (m²)

Nature of Display

- Floor display
- Window display
- Suspended display
- Counter display
- Presentation display
- Information display
- Product-carrying display
- Shelf display
- Illuminated display
- Consumer Packaging
- Digital Signage

Pedestal required: yes no

Electricity required: yes no

Participant:.....

Contact person:.....

Address:.....

VAT number:

Telephone:.....

Fax:.....

E-mail:.....

Homepage:.....

Customer:.....

Producer:.....

Designer:.....

.....
Date, company stamp, signature

Please send your application, together with two high-quality (300 dpi) digital photos of your display/s, as soon as possible to:

display Verlags GmbH
Am Neumarkt 30
D-22041 Hamburg
Tel.: +49(0)40 300 60 56-0
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E-Mail: info@display.de

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