

# SuperstarPOLAND 2010

## REGISTRATION FORM

### Date + Organizer

The **SuperstarPOLAND 2010** – Contest and the Special display>Show will take place at the **EURO-REKLAMA 2010 (March 10 – 12, 2010)** in Poznan. The organizer of the **EURO-REKLAMA 2010** is Poznan International Fair Ltd.

### Conditions of participation

All display/packaging/digital signage producers and/or their commissioners can participate. **Any number of entries can be nominated.** The entries must have been produced or used in 2009. The **displays** must qualify for one of the groups/categories mentioned below. Both **packagings** and **digital signage** are combined in one group.

Exact details regarding date of delivery etc. will be given separately. For participation at the **Special display show** the Poznan International Fair Ltd. will charge

- with booked stand EUR 300 for each exhibit +22% VAT
- without stand EUR 400 for each exhibit +22% VAT + 50 euro for each additional sq. m

This charge includes decoration, electric power and guard service.

An independent jury will evaluate the entries. The entry with the most points in its category wins. **Up to 14 Superstar GOLD will be handed out:** for group **A** (longterm display), for group **B** (shortterm display) and for group **C** (international) in three different categories 1, 2 and 3 (description in the box below), group **D** (consumer packaging), group **E** (digital signage) as well as for best Design (**F**), for the best technical realisation (**G**) and for the most innovative solution (**H**). All entries will be on show for the whole duration of the **EURO-REKLAMA 2010 (March 10 – 12, 2010)** in Poznan at the **Special display Show** and will be published in the **display** magazines (print and online).

- Groups:** (please tick)
- A** (longterm display)
  - B** (shortterm display)
  - C** international
  - D** consumer packaging
  - E** digital signage

- F** (Design)\*
- G** (technical realisation)\*
- H** (Innovation)\*

\*judged automatically by the jury

- Categories (Group A, C):** (please tick)
- 1** (displays value under 300 EUR)
  - 2** (displays value between 300 and 700 EUR)
  - 3** (displays value over 700 EUR)

- Categories (Group B):** (please tick)
- 1** (displays value under 100 EUR)
  - 2** (displays value between 100 and 200 EUR)
  - 3** (displays value over 200 EUR)

### Specification for the entries:

#### Measurements

Height ..... (cm)  
Width ..... (cm)  
Depth ..... (cm)  
Floorspace ..... (m2)

#### Nature of Display

- Floor display
- Window display
- Suspended display
- Counter display
- Presentation display
- Information display
- Product-carrying display
- Shelf display
- Illuminated display
- Floortester
- Floor Graphics

Pedestal required:  yes  no

Electricity required:  yes  no

Participant:.....

Contact person:.....

Telephone:.....

Fax:.....

Address:.....

Homepage:.....

e-mail:.....

Customer:.....

Producer:.....

Designer:.....

Usage site/Product group:.....

Period/

duration of use:.....

Date, company stamp, signature

**Definition longterm display:** used more than 3 months at P.o.P.

**Definition shortterm display:** up to 3 months at P.o.P.

Please send your application, together with two high-quality (300 dpi) digital photos of your display/s, as soon as possible to the address below:

**display Verlags GmbH**

Wellingsbüttler Weg 148

D-22391 Hamburg

Phone: +49405360054 • Fax: +49405360111

E-Mail: info@display.de

**REGISTRATION DEADLINE:**  
**FEBRUARY 19, 2010**

**REGISTER NOW!**